

Jameel Anjum

Wordpress | Shopify Developer



CONTACT INFORMATION:

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SKILLS:

Programming Languages:

Php, JQuery, Liquid

Database Technologies:

MySQL

EDUCATION:

Bs Software Engineering
University of Management and
Technology, 2017

LANGUAGES:

English (intermediate)
Urdu (Native proficiency)

PROFESSIONAL SUMMARY:

Experienced WordPress and Shopify developer with a strong background in building responsive, high-converting websites and e-commerce stores. Skilled in custom theme development, plugin integration, speed optimization. Proven ability to deliver tailored solutions for clients across various industries.

WORK EXPERIENCE:

SENIOR WORDPRESS AND SHOPIFY DEVELOPER

Tech Informatics. Burewala, Pakistan

August 2020 - Present

- Developed high-converting eCommerce websites using Shopify and WordPress WooCommerce, focusing on usability, performance, and mobile responsiveness.
- Customized Shopify themes using Liquid, and implemented advanced store features such as custom product variants, quick views, and AJAX cart updates.
- Migrated websites between platforms (e.g., Shopify to WooCommerce or vice versa) while preserving SEO, products, and customer data.
- Integrated third-party Shopify apps for reviews, subscriptions, upsells, and email marketing to boost store functionality.
- Designed and optimized checkout processes in Shopify and WooCommerce to reduce cart abandonment and improve conversion rates.
- Conducted regular site audits to identify bugs, broken links, and outdated components, ensuring stable performance and security.
- Implemented multilingual and multi-currency functionality for global stores using tools like TranslatePress, WPML, or Shopify Markets.

WORDPRESS DEVELOPER

Dynamic Online Technologies. Lahore, Pakistan

Nov 2017 - July 2020

- Developed and customized over 50 WordPress websites using Elementor, WPBakery, and custom themes to meet diverse client needs.
- Integrated ACF (Advanced Custom Fields) and CPTs (Custom Post Types) to create dynamic, scalable, and easy-to-manage content systems.
- Secured WordPress sites by preventing file injection vulnerabilities and implementing best practices for plugins, permissions, and backups.
- Collaborated with designers and clients to convert Figma/PSD designs into fully functional, responsive WordPress websites.
- Maintained and updated existing WordPress websites, ensuring compatibility with the latest themes, plugins, and WordPress core versions.